

Vijayakumar M

[in](#) Vijayakumar M | [globe](#) VijayCreations.in | [envelope](#) vjcrsm@gmail.com | [phone](#) +91 9047816410

No:18, Mettu street, Vedavakkam, Chengalpattu, Tamil Nadu - India.

SUMMARY

I'm Vijayakumar, a digital marketer and designer, expert in launching websites and crafting graphic content to boost business presence online. [click here](#).

EXPERIENCE

Freelance Designer

Self-Employed — Oct 2023 - Present

- Designed a user-friendly e-commerce site, showcased my skills on my portfolio, and enhanced an IPR firm's online presence.

Web Development Intern

Seyfert Infotech — Jul 2023 - Aug 2023

- Learned web development basics, shifting my focus to web design and improving my UI/UX skills.

PROJECTS

IPR Company Website

[Visit now](#)

Crafted an online Website for NSKD, spotlighting their IPR and educational offers.

Portfolio Website

[Visit now](#)

Developed my professional portfolio website, showcasing my web design skills and project range.

UI/UX for Kodai Properties

Designed the UI/UX for an online rental platform, optimizing user experience for property listings and rentals.

E-commerce Website

[Visit now](#)

Created a user-friendly e-commerce site for a home decor business, streamlining the online shopping experience.

EDUCATION

2022 - present	B.tech in AIDS at KVCET, chengalpattu	CGPA: 7.8/10
2019 - 2022	Diploma at TRIPC, Perambalur	Percentage: 96
2019	Class 10th State Board(TN),Madurantakam	Percentage: 60

CERTIFICATIONS

Web development intern at Seyfert Infotech, Pondicherry.

Attended UI/UX workshop at Velammal Engineering College, Chennai.

Certified in Word, Excel, and PowerPoint by Microsoft - Naan Mudhalvan program.

Presented on AI security at ICRTSEM-2023 International Conference.

SKILLS

Technical Skills: Web Designer - Figma, Wordpress, Graphic Designer - Photoshop, Canva, and MS Office.

Soft Skills: Communication, Problem-Solving, Content creator