

# Vijayakumar M

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*No:18, Mettu street, Vedavakkam, Chengalpattu, Tamil Nadu - India.*

## SUMMARY

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I'm Vijayakumar, a digital marketer and designer, expert in launching websites and crafting graphic content to boost business presence online. [click here](#).

## EXPERIENCE

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### Freelance Designer

Self-Employed — Oct 2023 - Present

- Designed a user-friendly e-commerce site, showcased my skills on my portfolio, and enhanced an IPR firm's online presence.

### Web Development Intern

Seyfert Infotech — Jul 2023 - Aug 2023

- Learned web development basics, shifting my focus to web design and improving my UI/UX skills.

## PROJECTS

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### IPR Company Website

[Visit now](#)

Crafted an online Website for NSKD, spotlighting their IPR and educational offers.

### Portfolio Website

[Visit now](#)

Developed my professional portfolio website, showcasing my web design skills and project range.

### UI/UX for Kodai Properties

Designed the UI/UX for an online rental platform, optimizing user experience for property listings and rentals.

### E-commerce Website

[Visit now](#)

Created a user-friendly e-commerce site for a home decor business, streamlining the online shopping experience.

### Project Buying Website

[Visit now](#)

Buy Project: Your gateway to professional-quality project solutions.

### Freelance Marketplace Website

[Visit now](#)

Developed a freelance marketplace, VTask.in, transforming a client's dream project into a live platform that connects businesses with skilled freelancers seamlessly.

## EDUCATION

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2022 - present	<b>B.tech in Ai and Ds</b> at KVCET, chengalpattu	CGPA: 7.8/10
2019 - 2022	Diploma at TRIPC, Perambalur	Percentage: 96
2019	Class 10th State Board(TN),Madurantakam	Percentage: 60

## CERTIFICATIONS

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Web development intern at Seyfert Infotech, Pondicherry.

Attended UI/UX workshop at Velammal Engineering College, Chennai.

Certified in Word, Excel, and PowerPoint by Microsoft - Naan Mudhalvan program.

Presented on AI security at ICRTSEM-2023 International Conference.

## SKILLS

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**Technical Skills:** Web Designer - Figma, Wordpress, Graphic Designer - Photoshop, Canva, and MS Office.

**Soft Skills:** Communication, Problem-Solving, Content creator