

Vijayakumar M

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No:18, Mettu street, Vedavakkam, Chengalpattu, Tamil Nadu - India.

SUMMARY

Experienced web developer and digital marketing specialist, skilled in WordPress development, SEO optimization, and creating custom websites to enhance online visibility and drive business growth. Visit [VijayCreations.in](#) for more information.

EDUCATION

2022 - present	B.Tech in AI and DS at KVCET, Chengalpattu	CGPA: 7.8/10
2019 - 2022	Diploma at TRIPC, Perambalur	Percentage: 96
2019	Class 10th State Board (TN), Madurantakam	Percentage: 60

EXPERIENCE

Freelance Designer Self-Employed — Oct 2021 - Present

- Designed a user-friendly e-commerce site, showcased my skills on my portfolio, and enhanced an IPR firm's online presence.

Web Development Intern Seyfert Infotech — Jul 2023 - Aug 2023

- Learned web development basics, focusing on web design and improving my UI/UX skills.

SKILLS

- Technical Skills:**

- Web Design: Figma, WordPress
- Graphic Design: Photoshop, Canva
- Search Engine Optimization with Content Creation
- MS Office

- Soft Skills:**

- Communication
- Problem-Solving
- Project Management

CERTIFICATIONS

- Certified Web Development Intern - Seyfert Infotech, Pondicherry
- Attended UI/UX Workshop - Velammal Engineering College, Chennai
- Certified in Word, Excel, PowerPoint - Naan Mudhalvan Program
- Presented on AI Security - ICRTSEM-2023 International Conference

PROJECTS

IPR Company Website - 2023

nskdtechno.com

Crafted an online website for NSKD, spotlighting their IPR and educational offers.

Portfolio Website - 2023

vijaycreations.in

Developed my professional portfolio website, showcasing my web design skills and project range.

Agency Website - 2024

yuva.digital

A dynamic digital agency platform providing comprehensive marketing and branding solutions to enhance online presence.

UI/UX for Kodai Properties- 2024

Designed the UI/UX for an online rental platform, optimizing user experience for property listings and rentals.

E-commerce Website- 2024

mudraschennai.com

Created a user-friendly e-commerce site for a home decor business, streamlining the online shopping experience.

Project Buying Website- 2024

buyproject.in

Buy Project: Your gateway to professional-quality project solutions.

Freelance Marketplace Website- 2024

vtask.in

Developed a freelance marketplace, VTask.in, transforming a client's dream project into a live platform that connects businesses with skilled freelancers seamlessly.

Traders Website- 2024

gurutraders.in

An intuitive trading website designed to streamline business operations and enhance product visibility for traders.

E-commerce Website- 2024

metalwalldecors.com

An exclusive online store offering a curated selection of stylish and artistic metal wall decor for home and office spaces.

E-commerce Website (UK)- 2024

brandingbeez.site/rssl/

A UK-based e-commerce site specializing in premium branding solutions and custom products for businesses.

E-commerce Website (UK)- 2024

paymentsinc.co.uk

A UK-based secure e-commerce platform providing seamless payment solutions for online transactions and business growth.